

ICMAT 2019

10th International Conference on
Materials for Advanced Technologies
23 - 28 June 2019 | Marina Bay Sands, Singapore



Sponsorship & Exhibition Prospectus

CONTACT

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Organized by



In association with



Supported by



ICMAT 2019 | 23 - 28 June 2019

MARINA BAY SANDS, SINGAPORE

Sands Expo & Convention Centre

10 Bayfront Avenue, Singapore 018956

Reach out and increase awareness of your products / services to over 3,000 local and international materials scientists, engineers & technologists at the 10th International Conference on Materials for Advanced Technologies (ICMAT 2019).

Scheduled to be held at the Marina Bay Sands, Singapore from 23 - 28 June 2019, this major biennial event organized by the Materials Research Society of Singapore (MRS-S) offers an exciting line-up of distinguished plenary & theme lectures, as well as in-depth technical symposia, contributed oral & poster presentations.

ORGANIZER



The Materials Research Society of Singapore (MRS-S) was formed in 1999 as a not-for-profit organisation to serve a rapidly emerging materials science community in Singapore. The Society is affiliated with the International Union of Materials Research Societies (IUMRS).

Since its inception the focus of MRS-S has been to promote materials science not only to researchers in Singapore, but also to publicise the niche capabilities of local researchers throughout Asia and further afield.

THE EVENT

To this end, the Society's major activity is the organisation of a biennial event - the International Conference on Materials for Advanced Technologies or ICMAT.

The upcoming 10th conference will have 45 technical symposia, 10 plenary lectures and several theme, keynote, invited, oral and poster presentations with the expected participation of over 3,000 delegates internationally.

This is your organization's opportunity to join one of the largely participated conferences of its kind, reach out to new markets & strengthen your brand presence at this premier scientific platform.

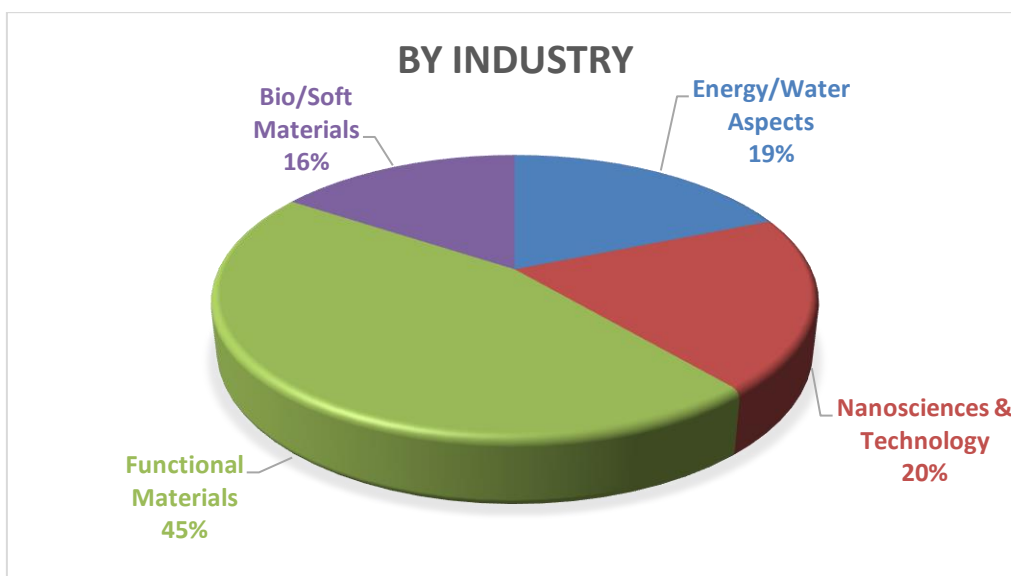
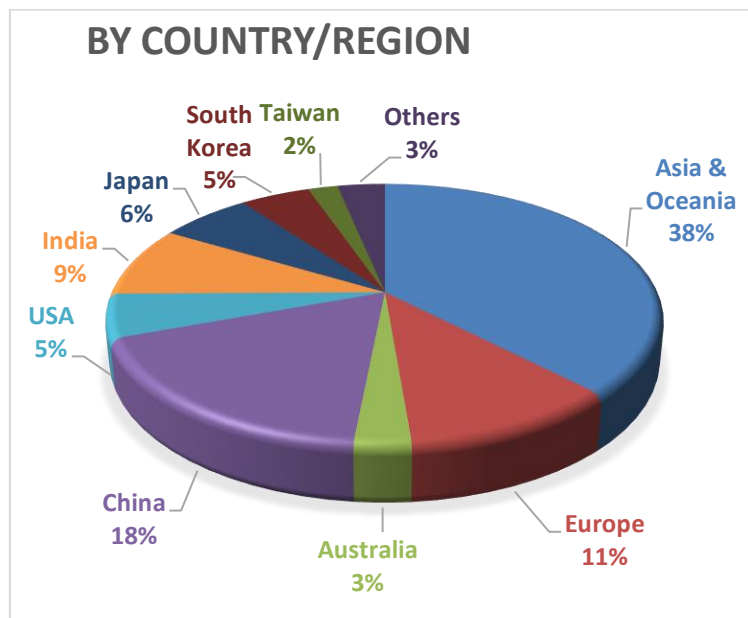
WHY PARTICIPATE?

A host of marketing opportunities await organizations at ICMAT 2019!

By participating as an exhibitor at ICMAT 2019, you can:

- Build and reinforce name/brand recognition of your organization and products among the expected 3,000+ local and visiting international materials research scientists, engineers and technologists;
- Promote the latest in scientific advances and discoveries;
- Demonstrate your support for the materials research community and commitment to continuing efforts in advancing materials research.

ATTENDEES PROFILE



BRANDING & SPONSORSHIP OPPORTUNITIES

We invite your organization to review the various branding and sponsorship opportunities available and join us at the conference to celebrate its 10th edition and our continual efforts in advancing materials research.

PACKAGE SPONSORSHIP	
CATEGORY	AMOUNT (SGD)
Grand Premier	\$250,000
Premier	\$150,000
Grand	\$50,000
Major	\$25,000
Privileged	\$15,000
Sponsor	\$6,000
Supporter	\$3,000

ITEM SPONSORSHIP	
CATEGORY	AMOUNT (SGD)
Conference Bag (Sole Sponsor)	\$50,000
Conference Bag (Co-Sponsor)	\$30,000
Hosted Coffee Break	\$25,000

EXHIBITION	
CATEGORY	AMOUNT (SGD)
Exhibition Booth (6sqm)	\$7,000
Table Top Display	\$3,000

NOTE: amount indicated is NOT inclusive of prevailing Goods & Services Tax.

PACKAGE SPONSORSHIP ENTITLEMENTS

Entitlements	Grand Premier \$250,000	Premier \$150,000	Grand \$50,000	Major \$25,000	Privileged \$15,000	Sponsor \$6,000	Supporter \$3,000
Programme Book	Logo on book cover	Logo on book cover	Logo on inside page	Logo on inside page	Logo on inside page	Text listing on inside page	Text listing on inside page
Backdrop at plenary sessions	Logo Display	Logo Display					
Banner at Public Lectures by Nobel Laureates	Logo Display	Logo Display					
Website Hyperlink	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Text Listing with hyperlink	Text Listing with hyperlink	Text Listing with hyperlink
Brochure insertion in conference bag	01 set	01 set	01 set	01 set			
Complimentary registration	10 passes	05 passes	03 passes	02 passes			
Complimentary banquet ticket	10 tickets	05 tickets	03 tickets	02 tickets	02 tickets	01 ticket	
Special registration rates for staff/student	Yes	Yes					

ITEM SPONSORSHIP ENTITLEMENTS

Conference Bag (\$ 50,000 | Exclusive)

- ✓ Printing of organization logo on conference bag (exclusive)
- ✓ Logo acknowledgement on the inside pages of the programme book
- ✓ Logo acknowledgement on the banner at the Public Lectures by Nobel Laureates
- ✓ Logo hyperlink on conference website
- ✓ 01 set of brochure insertion in the conference bag
- ✓ 03 complimentary registration passes
- ✓ 03 complimentary banquet tickets

Conference Bag (\$30,000 | Co-sponsor)

- ✓ Printing of organization logo on conference bag (co-sponsor)
- ✓ Logo acknowledgement on the inside pages of the programme book
- ✓ Logo acknowledgement on the banner at the Public Lectures by Nobel Laureates
- ✓ Logo hyperlink on conference website
- ✓ 01 set of brochure insertion in the conference bag
- ✓ 02 complimentary registration passes
- ✓ 02 complimentary banquet tickets

Hosted Coffee Break (\$25,000 per session)

- ✓ Acknowledgment of sponsorship at the selected coffee break (banner & announcement)
- ✓ Logo acknowledgement on the inside pages of the programme book
- ✓ Logo acknowledgement on the banner at the Public Lectures by Nobel Laureates
- ✓ Logo hyperlink on conference website
- ✓ 01 set of brochure insertion in the conference bag
- ✓ 02 complimentary registration passes
- ✓ 02 complimentary banquet tickets

EXHIBITION DETAILS

Exhibition Booth (\$7,000)

- ✓ One (01) Exhibition Booth (6 sqm)
- ✓ Fascia board of 300mm height complete with exhibitor's company name
- ✓ Two (02) units of 40W fluorescent lights
- ✓ One (01) unit of 13amp/230V power outlet (max. 800W)
- ✓ Two (02) units of folding chair
- ✓ One (01) unit of reception desk
- ✓ One (01) unit of wastepaper basket
- ✓ Two (02) complimentary exhibitor badges
- ✓ Logo hyperlink & 100-word write up on conference website
- ✓ Listing in the Exhibitors Directory in the programme book

Table Top (\$3,000)

- ✓ One (01) table
- ✓ Two (02) chairs
- ✓ One (01) complimentary exhibitor badge
- ✓ Logo hyperlink & 100-word write up on conference website
- ✓ Listing in the Exhibitors Directory in the programme book

Note: power outlet is NOT included for table top but can be separately arranged at the prevailing rate from the official exhibition contractor

ADMISSION

To Conference: restricted to Registration & Exhibition Pass Holders Only

To Exhibition: opened to Registration, Exhibition Pass Holders & Registered Trade Visitors

EXHIBITION SCHEDULE

DATE	TIME	ACTIVITY
Monday 24 June 2019	06:00 – 12:00 hrs	Booth Build up (Contractor)
	12:00 – 18:00 hrs	Booth Dressing (Exhibitors)
Tuesday – Wednesday 25 – 26 June 2019	09:00 – 18:00 hrs	Exhibition
Thursday 27 June 2019	09:00 – 16:00 hrs	Exhibition
	16:00 – 18:00 hrs	Booth Move-out

EXHIBITION LAYOUT - refer to Floorplan document